



EBEN Research Conference 2024

Rethinking the Organisation in Times of Polycrisis

Lugano, Switzerland, 10-11 October 2024

All information about the conference will be available at www.ebenswiss.ch



 **Thursday, October 10th and Friday, October 11th, 2024**

 **East Campus USI-SUPSI, Via la Santa 1, CH-6962 Lugano-Viganello**

 **For further information, please contact info@ebenswiss.ch**

 **All information about the conference will be available at www.ebenswiss.ch**

The submission of a paper is not required in order to attend to the conference. The conference is open to private, public, and non-profit organisations, individual professionals, academics, students, and anyone interested in the topic.



Attending Fees

Standard:	350.- CHF
EBEN Chapter Members:	250.- CHF
Students:	100.- CHF



Conference registration

Conference registration opening May 1st, 2024 – August 31st, 2024

Please download the registration form at www.ebenswiss.ch and send it to info@ebenswiss.ch



Abstract submission

Abstract Submission	March 31st, 2024
Acceptance Notifications	May 1st, 2024 – May 15th, 2024

Please download the paper submission form at www.ebenswiss.ch and send it to info@ebenswiss.ch

Publication opportunity for a collective book in “Humanism in Business Series” published by Palgrave Macmillan. Details will follow.

Rethinking the Organisation in Times of Polycrisis

The 21st century has ushered in a new era of complexity and volatility in the business landscape. The convergence of multiple crises, often referred to as “polycrisis”, presents organisations with unprecedented challenges. Climate change, global health crises, economic disparities, political turbulence, and technological upheaval have created a dynamic and unpredictable environment. In this context, businesses are increasingly scrutinized for their role in shaping society and the planet. Thus, the need for ethical, transparent, and adaptive organisational practices is more critical than ever.

The European Business Ethics Network along with the Swiss Business Ethics Network, invites you to submit your research paper to the conference, “Rethinking the Organisation in Times of Polycrisis: Business Ethics, Governance, and Leadership”. This event represents an important platform for scholars, practitioners, and thought leaders to address pressing issues at the intersection of business ethics, governance, and leadership.

The main objective of the conference is to delve into how individuals and organisations balance and calibrate their ethical responses (ethical-professional identity) within a context of polycrisis and high uncertainty.

Main topics of interest

Ethical Frameworks in Polycrisis

Management

- Exploring ethical theories and principles applicable to complex crises.
- Case studies of organisations successfully navigating ethical challenges during crises.
- The role of corporate social responsibility (CSR) and sustainability in ethical frameworks.

Governance and Regulation in Turbulent Times

- Examining the impact of regulatory changes in response to polycrisis.
- Corporate governance best practices for resilience and adaptability.
- Regulatory challenges and opportunities for businesses in turbulent environments.

Leadership and Adaptive Strategies

- Leadership models for navigating polycrisis, such as transformational, ethical, or distributed leadership.
- The role of diversity and inclusion in leadership during crises.
- Leadership's impact on corporate culture and organisational response to crises.

Stakeholder Engagement and Communication

- Strategies for maintaining transparent and effective communication with stakeholders during crises.
- The role of social media and technology in crisis communication.
- Case studies of organisations handling stakeholder relations well in turbulent times.

Innovation and Sustainability in Business Models

- Innovative approaches to sustainable business practices in times of crisis.
- Sustainable supply chain management and resilient production systems.
- Circular economy and eco-friendly innovations.

Global and Cross-Sector Collaboration

- Collaborative approaches between businesses, governments, and non-profit organisations to address global crises.
- The impact of international and regional partnerships on crisis resilience.
- Case studies on successful cross-sector collaboration in crisis response.

Ethics in Emerging Technologies and Digital Transformation

- The ethical implications of AI, blockchain, IoT, and other emerging technologies in business operations.
- Privacy, data security, and ethical concerns in digital transformation.
- The role of ethics in technological innovation and development.

Corporate Social Responsibility and Sustainable Development Goals (SDGs):

- Alignment of CSR strategies with SDGs for responsible and sustainable business practices. Measuring and reporting on CSR initiatives' impact during crises.
- CSR best practices for achieving long-term sustainability goals.

Psychological and Ethical Well-Being of Employees

- Strategies for supporting the mental health and well-being of employees during crises.
- Ethical considerations in HR and talent management during turbulent times.
- Building a culture of empathy, resilience, and ethical conduct within organisations.

Legal and Ethical Challenges in Polycrisis Management

- Legal implications and challenges faced by organisations during crises.
- Compliance and risk management in complex and changing legal landscapes.
- The ethical role of legal professionals in crisis management.

Human Capital Management and Multiculturalism

- Multicultural teams and their resilience-reaction in times of turbulence
- Cases studies related to leadership styles influenced by different cultural and philosophical traditions.

Sport, culture and ethics

- Cultural influence on Sports Ethics
- Ethical implications of emerging technologies in Sport
- Sports and Culture as catalysts for cultural change

Publication Opportunity

Within the scope of the conference, we intend to provide an opportunity for the best-presented papers to be published in a collective book under the book series “*Humanism in Business*”, published by Palgrave Macmillan.

Submission procedure

Participants will submit their abstracts within the specified call timeline. If selected for the congress, they will then have the option to submit the complete paper for eligibility assessment for publication in the “*Humanism in Business*” series.

The congress committee will conduct an initial selection for publication. Subsequently, the series editors will make final considerations and evaluate the feasibility of creating a collective book for publication.

Deadlines:

Abstract Submission	March 31st, 2024
Acceptance Notifications	May 1st, 2024 – May 15th, 2024
Full paper submission	September 15th, 2024