

Thursday, October 10th, 2024

Morning

Time	Title	Authors	Speaker	Room
11:00 - 12:30	Parallel Sessions			
Session 1	Corporate Social Responsibility in Global Context	Chair: Marjo Siltaoja		1
	European due diligence systems - the limits of law for incentivizing socially responsible behaviour <i>EDHEC Business School</i>	Björn Fasterling	Björn Fasterling	
	Polycrisis, Corporate Resilience, and CSR: Discussing the Need for CSR Resilience <i>Franklin University Switzerland</i>	Mario D. Schultz	Mario D. Schultz	
	Drivers of Corporate Social Responsibility: Why Firms Withdraw from Russia <i>*Utrecht University (MSc, School of Governance), EY (Manager)</i> <i>**Utrecht University (Assistant Professor, School of Economics)</i>	David Stäudle*, Vincent Kunst**	David Stäudle	
Session 2	Ethics in Times of Polycrisis	Chair: Ivan Ureta		2
	Phoenix Arises from the Ashes. Poly-crisis and New Beginnings in business ethics <i>Roskilde University</i>	Jacob Dahl Rendtorff	Jacob Dahl Rendtorff	
	Corporate responsibilities towards vulnerable groups/species in the context of polycrisis - A perspective based on relational ethics <i>Excelia Business School</i>	Cécile Ezvan	Cécile Ezvan	
	Acknowledging rules as an ethical responsibility in times of 'polycrisis' <i>HHL Graduate School of Management, Wittenberg Center of Global Ethics</i>	Stephan Gebauer	Stephan Gebauer	
Session 3	Corporate Governance and Accountability	Chair: Eberhard Schnebel		3
	The Fintechs and Common Good, an Ethical Review of Growth <i>*Researcher at Deusto University; **Professor at Deusto University; ***Professor at University of the Basque Country UPV/EHU</i>	German Del Valle*, Jose Luis Retolaza**, Leire San José***	German Del Valle	
	The radically independent control function and its impact on Dutch social housing <i>Amsterdam University of Applied Sciences</i>	Marion Smit	Marion Smit	
	A stakeholder theory approach to corporate tax planning <i>*University of Bergamo</i> <i>**Ca' Foscari University of Venice</i>	Silvana Signori*, Francesco Scarpa**	Silvana Signori	

Afternoon

Time	Title	Authors	Speaker	Room
14:00 - 15:30	Parallel Sessions			
Session 4	Ethics, Safety, and Sustainability in Complex Work Environments	Chair: Silvana Signori		1
	Workplace Hazards in Textile Industry – Development of OSH Training Concept for Indonesian Textile Companies <i>*A.U.G.E. Institute, Hochschule Niederrhein University of Applied Sciences</i>	Aslihan Memisoglu*, Monika Eigenstetter*	Aslihan Memisoglu	
	Death in the midst of polycrisis: An ethics of care approach to organizing end-of-life care in social movements <i>Jyväskylä University School of Business and Economics</i>	Tuisku Takala	Tuisku Takala	
Session 5	Social Impact and Ethical Movements	Chair: Victor Blazquez		2
	A Humanistic Approach to Measuring Social Impact in European Science and Technology Parks <i>*University of Applied Sciences and Arts of Southern Switzerland</i> <i>**University of Deusto</i>	Victor Blazquez Arenas*, Ricardo Aguado Muñoz**, José Luis Retolaza**	Ricardo Aguado Muñoz	
	Legitimacy judgements in the fan industry: A Study on Perceived Social Impact of Elite sport <i>*JSBE; **JYU; ***KIHU</i>	Marjo Siltaoja*, Mari Herttälampi**, Jarmo Mäkinen***	Marjo Siltaoja	
Session 6	Sustainability and Poverty Alleviation	Chair: Björn Fasterling		3
	Purpose and Poverty – How Social Innovation Entrepreneurship will bring a big Piece to Effective Poverty Reduction <i>*Commerzbank AG</i>	Lea Hilmer, Eberhard Schnebel*	Eberhard Schnebel	
	Poverty in Africa: Causes & Incentive-Compatible Solution Approaches <i>*Commerzbank AG</i>	Luisa Esper, Eberhard Schnebel*	Luisa Esper	
	The Rashomon Effect and Moral Fogginess	David Bevan, Patricia Werhane	David Bevan	

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11:00 - 12:30				
Session 7	Corporate Activism, Identity, and Democracy	Chair: Eberhard Schnebel		2
	Corporate political activism and democracy: Why should business leaders engage in public debates? <i>*CCR, ZHAW School of Management and Law</i>	Christian Voegtlin*, Florian Roth*, Thorsten Busch*	Florian Roth	
	To whom the city belongs. Ethical issues at the intersection of city and business. <i>Warsaw University of technology</i>	Hanna Trojanowska	Hanna Trojanowska	
	Does CSR make organizations more resilient? Conceptualizing the relationship between CSR and organizational resilience of “woke” football clubs in high-risk, scandal-ridden contexts <i>*ZHAW Center for Corporate Responsibility</i>	Thorsten Busch* , Florian Roth*	Florian Roth	

Afternoon

14:00 - 15:30				
Session 8	Ethics and Leadership in Organizational Contexts	Chair: Jacob Dahl Rendtorff		1
	How to Encourage a Corporate Ethical Well-being Culture in Times of Polycrisis Without Going for yet Another Ethics' Code of Conduct? A Three-Step Dynamic Approach. <i>Private practice Synchronie/ Eticalp</i>	Marie-Laure Blanc	Marie-Laure Blanc	
	The Impact of Toxic Leadership on Turnover Intention: The Mediating Role of Positive Psychological Capital <i>*University of Maia; **CEOS.PP, ISCAP, Polytechnic of Porto; ***NECE-UBI, Research Centre for Business Sciences</i>	Eva Petiz Lousã* ** ***, Diana Rocha Silva*, Marta Pereira Alves***	Eva Petiz Lousã	
	Development of authentic leadership: educating the next generation of leaders through new collaborative European initiatives <i>*UNIVERSIDAD DE CADIZ, Business Management School **Nord University Business School</i>	Jesus Barrena*, June Borge Doorinich**	Jesus Barrena	
Session 9	Innovation, Technology, and Ethical Considerations	Chair: Leire San José		2
	Automatizing the Social Accounting process using IA: a first approach from the university <i>*Universidad de La Laguna; **Universidad del Pais Vasco; ***Universidad de Deusto</i>	Javier Mendoza*, Leire San José**, Jose Luis Retolaza***	Javier Mendoza	
	Is this AI-supported tool mature? An ethnographic study in healthcare practices on the contested concept of AI maturity <i>*Zhejiang University; **Rennes School of Business</i>	Qi Wang* **, Julia Roloff**	Qi Wang	
	“Ethics drills”: How to Train your Ethical Muscle for the (Un)foreseeable <i>*ZHAW - School of Management and Law</i>	Marco Clemente*, Alexandra Grammenou*, Florian Roth*, Christian Voegtlin*	Alexandra Grammenou	
Session 10	Exploring Ethical Frameworks: Insights from Business and Bioethics	Chair: Björn FASTERLING		3
	Ethical decision making for managers: can decision making models from medical ethics help them to think about what they are doing? <i>School of Business of the University of Applied Sciences and Arts Northwestern Switzerland (FHNW)</i>	Denise Battaglia	Denise Battaglia	
	Comparing two critical discourses: business ethics and bioethics <i>Tilburg University</i>	Kim Meijer	Kim Meijer	

Programme updated as of Oct. 7, 2024